

# LUX\*

BODRUM, TURKEY  
RESORT & RESIDENCES

## SPRING 2017 WILL SEE A NEW FIVE-STAR LUX\* BOUTIQUE HOTEL OPENING ON A PRIVATE PENINSULA ON THE NORTH COAST OF TURKEY'S MOST GLAMOROUS HOLIDAY DESTINATION



Set in an area of pine-clad hills dotted with sugar-cube homes and unique landscaped gardens, LUX\* Bodrum has already won a silver in A'Design Awards' category for Architecture, Building and Structure Design. Surrounded by radiant blue Aegean waters, all of the 91 rooms, 19 chic residences and 1 beach villa at this intimate resort have panoramic sea views in high definition.

With its contemporary, cosmopolitan spirit, LUX\* Bodrum is a breath of fresh air amid exceptional natural beauty. The soft, white sand on the exclusive bayside beach rivals the Maldives; the luxury facilities include unique wellness services,

outdoor pool and a dock for yachts – less than 15 kilometres from Milas-Bodrum Airport. Thanks to a chic beach club, à la carte modern restaurants, a LUX\* Me and Café LUX\* coffee shop, this Lighter, Brighter boutique resort is an exciting new concept for Aegean.

For those who feel sociable, Beach Rouge is as atmospheric at lunch as it is for late-night cocktails, with live DJs, international music guests and leading mixologists. There's a kids playing area which invites little ones to have fun in the fresh air while parents recharge their own batteries knowing their youngsters are happy and entertained.

Play tennis or mini golf, go hiking, practice yoga, or soak up those rays from a sunlounger. Hidden beaches and crystalline waters call for a little bay-hopping aboard a traditional gulet, and easy-to-reach ancient Greek and Roman relics and cultural experiences beg you to explore the history and entertainment.

LUX\* creates moments which matter, giving you memories to last forever. Courtesy of this beautiful new boutique Bodrum hotel that will soon include the tastes, sights, sounds and charismatic atmosphere of this very special southwestern corner of Turkey.

### Location

- A peaceful architecture in the nature, only 15 km away from Milas - Bodrum International Airport, surrounded by the unique natural beauties
- The Hotel is only 7 km away from Lake Tuzla, which is the meeting point of thousands of migratory birds and over which the flamingoes fly
- 8 km away from Güvercinlik, a beautiful fishing village with small restaurants and houses surrounded by nature
- 12 sea miles away from Yalıkavak and 8 sea miles away from Türkbükü offering various dining and entertainment options, specialty shops and boutiques
- Located next to the natural attractions of the Bodrum Peninsula and 15 km away from the historic sites of the peninsula.

## FACILITIES

- 91 Hotel rooms, 19 residences and 1 beach villa
- Cafe LUX\*, coffee shop offering unique hot and cold coffee beverages made from home made roasted coffee beans
- Stella, offering a remarkable Italian gastronomic experience created by our Executive Chef, Baris Torcu; serving open buffet breakfast and a la carte dinner
- Beach Rouge, beach restaurant and bar - a concept with its individual character and combining fine Mediterranean food, exclusive selection of local and international beverages, trendy and signature summer cocktails. Top DJs of the Region performs daily with every dining experience in accordance with stylish entertainment team. With its cosy design and warm ambience, Beach Rouge is open for Lunch and dinner.
- The Bar, offering local and international beverage selections with the amazing view of Aegean coast
- LUX\* Me Fitness Area & treatment Rooms
- Outdoor swimming pool
- Total 650 m coastline with beach and deck
- Anchoring facilities for yachts

- Wide range of leisure activities and sport facilities, water sports, tennis & basketball courts and mini golf area
- Luxury retail shop
- PLAY Kids' Club

## ACCOMMODATION

Luxurious Contemporary Design Incorporating Friendly Five Star Service and LUX\* Island-life Simplicity

- 91 Hotel Rooms including Suites, 19 residences and 1 beach villa
- 19 Residences :
  - 9 Terrace Residence – three-bedroom + Living room
  - 4 Duplex Residence with garden – four-bedroom + Living room
  - 6 Pool Duplex Residence with garden – four-bedroom + Living room
  - 1 The LUX\* Private Beach Villa
- All rooms and residences with a full, unadulterated sea view at every tier
- Residences with private pools
- Special bathroom products

- 24-hour in room dining
- High-speed Wi-Fi internet access
- High-definition LCD TV
- Fully equipped kitchen in residences

## LUX\* ME

LUX\* Me

- 527 sq m<sup>2</sup> Spa featuring LUX\* Me signature wellness concepts
- 5 therapy rooms + 1 couple therapy room
- Refreshing Spa treatments by world-class therapists
- LUX\* signature Mamma Aroma essential oils
- Fitness Area
- Outdoor Pilates & Yoga Area
- Body work and rejuvenation

Fitness

- Cutting edge, indoor Functional fitness area



### Things to do in Bodrum

- Bodrum Castle & Bodrum Underwater Archeology Museum tour
- Visit to Mausoleum of King Mausolus
- Tours to ancient cities of Ephesus, Miletus, Didyma, Priene
- Visit to The Temple of Artemis
- Traditional Bodrum Gulet Tours
- Sailing Classes and Sailing Competitions
- Shopping (local markets, farmers markets and high end world famous brands)
- Wine tasting & Vineyard visits
- Culinary & Cooking Workshops
- Bodrum Tangerine Harvest
- Bodrum Olive Harvest
- Golf courses
- Turkish Hammam experience
- Village Tour for carpet making experience
- Hike & Bike Tours
- Traditional Bodrum Sandal Making or Shopping Tours



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## ENTERTAINMENT

Guests are entertained by local artists and themed evenings.

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## CLIMATE

Bodrum has a pleasant climate and quite warm weather from late spring until mid – fall.

July and August are the hottest months with an average of 29°C. From November until March the weather is average 13°C and rainfall is highest at average 110 mm in December.

Sea temperature is between 16°C to 25°C year round and swimming is possible from spring until mid – fall.

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## RESTAURANTS AND BARS

- Stella, serving a la carte Italian cuisine
- Beach Rouge beach Restaurant and lounge
- Cafe LUX\* enjoy our signature coffees roasted in house
- The Bar, lobby bar
- In room dining, 24 hours (charges apply)

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## OTHER SERVICES

- High speed internet connection in all rooms and public areas
- Information desk
- Car rental
- Doctor service upon request
- Laundry Service
- Babysitting service  
(24h notice, charges apply)
- Private dining
- Beach & Pool service
- Beach towels service
- Luxury Retail Shop

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## CURRENCY

- Turkish Lira (TRY)
- Cash in foreign currencies (USD, EURO and GBP) can be exchanged at the hotel.

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## VOLTAGE

220-240 volts/50 hertz

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## OPENING DATE

May 2017

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## MANAGEMENT

LUX\* Resorts & Hotels

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## OWNERSHIP

MYC Partners

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## ARCHITECT AND INTERIOR DESIGNER

Architect - Piril Kugu Iscan Gurcaglar MSc

Interior Design - Quark Studio Italy



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